US Beltie News

THE OFFICIAL PUBLICATION OF THE BELTED GALLOWAY SOCIETY, INC.

Advertising and Promotion Dollars at Work

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RFDTV

Pam Minick, keynote speaker and host of RFDTV's American Rancher, former Miss Rodeo America, and member of Texas Cowboy Hall of Fame, spoke on niche marketing of Belted Galloway cattle and beef during the March 2011 Texas Belted Galloway Association's annual meeting and sale held in Hamilton, TX at the Circle T Ranch and Resort. Belted Galloway breeder, Debbie Masters (TX), stopped for a candid shot with Pam.



President Ron Howard

For those who have been wondering about our "annual" magazine publication, we can offer a "bad-news" and "great-news" message. Bad news is that we had to move on to our <u>third</u> publisher. The great news is that each option has gotten considerably

better as we have progressed. We thought we had a good option with a national producer of some significant publications, but last minute, they pulled out due to some of their own internal staffing and financial considerations.

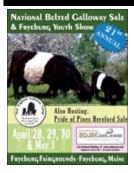
Which has led us to our latest, and yes, we think greatest option. Naylor, LLC is an organization that produces over 1000 publications for 500 Associations spanning 85 different industries, including the quarterly National Cattlemen's Association magazine. They have a strong staff and with the option to publish the magazine electronically, we (and advertisers specifically!) can expect to reach thousands of current and prospective Beltie enthusiasts.

Speaking of enthusiasts, there were over 17,000 entrants in the heifer giveaway project with *Grit* magazine. EVERY one of these folks interested in a Belted Galloway have submitted an e-mail address through which we will be able to reach through a new electronic communication strategy that new Council member Scott Griffiths (TX) is helping us to develop.

And speaking of reaching out to key potential cattle partners, the April and May issues of the *American Cattlemen* will have a Beltie on the front cover which along with a promotion of the National Sale, also will direct people to our Society website. All of this means that each of you as members should have some great opportunities to reach potential customers by advertising in both the annual magazine and our website.

Thanks needs to go to our Executive Committee for some of this work, but absolutely to Jon Bednarski (KY) who, as Chair of the Promotion and Advertising Committee, has taken the full brunt of all this work. See Jon's report on page 3 of this newsletter.

2011 National Sale Update



NEGG President Scot Adams

The 2011 National Sale Catalog has been posted on EDJECast.com, as well as beltie.org, for your viewing convenience. *Please note that in order to participate online you must register with EDJECast prior to April* 28, 2011. There are directions for registering on the website, but you may also call Jennifer Smith at (866) 839-3353 with any questions. During the last National Sale in Fryeburg, ME in April 2010, 46 registered bidders signed on to view the sale and participated by bid-

ding 146 times during the auction. It's a great way to be a part of your National Sale and the bidding process. If you would like to receive a Sale Catalog, or have any other questions, please feel free to contact Scot Adams at (207) 696-3812 or mnshadow@tdstelme.net.

Calendar reminders:

Spring Council Meeting

April 29-31, 2011 Fryeburg, ME. Contact Vic Eggleston (608)220-1091 or exectutivedirector@beltie.org

20th National Belted Galloway Sale

April 30, 2011 Fryeburg, ME. Contact Scot Adams (207)696-3812 o r mnshadow@tdstelme.net

Rock County Beef Producers Show

May 21, 2011 Rock County Beef Producers Show, Rock County Fairgrounds, Janesville, WI. Contact: Julie Willis. (815) 547.6912 or

sbfarms@hotmail.com

Annual Northeast Livestock Expo May 20-22, 2011 Windsor Fairgrounds, Windsor, ME. Contact Kim MacKay (207) 453-7890 or www.northeastlivestockexpo.org

Great Lakes Belted Galloway Association Field Day

May 27-29, 2011 Sherwood Acres Farm, LaGrange, KY. Contact Kathi Jurkowski (815) 629.2306, kkowski@aol.com or Terry Etheridge (715) 835.4043 or tekcattle@yahoo.com

Midwest Classic

July 9, 2011, Winnebago County Fairgrounds, Pecatonica, 11 Contact: Julie Willis 815.547.6912 or sbfarms@hotmail.com

Wisconsin Farm Technology Days

July 12 - 14, 2011, Seehafer Acres, Marshfield, WI Contact: Terry Etheridge 715.835.4043 or tekcattle@yahoo.com

Skowhegan State Fair

August 11-20, 2011 Skowhegan, ME. Contact Scot Adams (207)696-3812 or mnshadow@tdstelme.net.



Circle T Resort. Beltie enthusiasts enjoyed the Saturday training and meeting.

Texas Belted Galloway Association

Scott Griffith TGBA Past President

The Texas Belted Galloway Association (TBGA) held their

Annual Meeting and Sale March 11-12 in Hamilton, TX at the beautiful Circle T Ranch and Resort. The Circle T arena is 4 acres under roof, with an adjoining restaurant and cantina. The onsite Hotel provided perfect accommodations for the overnight guests who came for the meeting. The arena also offered pens for the Belted Galloway cattle various TBGA members brought to display and sell.

The weekend meeting kicked off on Friday evening with a social gathering and dinner. TBGA members were encouraged to bring banners and table displays to showcase their ranches and cattle. The displays lined the perimeter of the courtyard between the restaurant and cantina. All were able to meet the ranchers, peruse the displays, view the cattle and enjoy a fine dinner.

Saturday morning after breakfast, TBGA President Scott Griffith began the meeting with an introduction of all in attendance, an overview of the day's events, and a brief review of 2010 Beltie events, as well as a look into the future of the association. This was followed by Jerry Moore(KY) bringing encouraging and practical insights gained from his many years as a Belted Galloway breeder. Jerry Stevens (NY) then spoke to the crowd on the pitfalls and successes he has enjoyed at Uphill Farm.

Dr. Jason Banta, PhD from Texas A&M brought a two hour session on Artificial Insemination, animal nutrition and Body Condition Scoring. The informal Q&A continued well into the catered lunch, as did the buying and selling of cattle in the nearby pens. Following lunch, Pam Minick, our keynote speaker and host of RFDTV's American Rancher, former Miss Rodeo America, and member of Texas Cowboy Hall of Fame, spoke on niche marketing of Belted Galloway cattle and beef. Ms. Minick brought many goodies from the RFDTV and sponsors to give to the crowd. Pam also left with video footage of the weekend and a promise that the Texas Belted Galloway Association would be featured on an upcoming episode of the American Rancher TV show.

After a brief intermission and more buying and selling of cattle, the weekend concluded with a brief business meeting and election of Brian Taylor, Tom Shaw and Dawson Masters as new TBGA Directors.



TBGA Social Time. Robert Power (TX) and Homer & Dianne Mohn (TX) visit during the social.

Exciting News



Jon Bednarski Chairman Advertising & Promotion

After several delays in our "annual" magazine, as President Ron Howard explained, we feel this new publisher will be a great fit for the Society. Although advertising rates have

gone up in the two years since our last issue, the opportunities will be so much greater. Bringing in related outside advertisers will not only help pay for the magazine, but copies they hand out will give additional exposure to our breed. However, I am most excited about having an electronic version of the annual magazine available to anyone who visits our website. I will update you with all the advertising information in the May newsletter.

With the culmination of our *Grit Magazine* Belted Galloway Sweepstakes on March 11th, we officially have 17,009 entries or as I like to say "potential Beltie owners". During the next few weeks a qualified winner will be announced and an email list of those entries will be placed in a database. When the annual magazine is completed by mid-summer, we will electronically send every one of those entries a copy. Talk about the potential for those thousands of people to see your farm ad! I have made this plea before, but if you have cattle to sell, please get them listed on our website over the next few months.

Also, check out our ad in the April and May issues of *The American Cattlemen Magazine* at www.americancattlemen.com (over 20,000 copies per month distributed). Check out their electronic magazine, as it is a good example of what the Belted Galloway magaine will look like.

In summary, between our membership, our website visitors, the *Grit & American Cattlemen* magazines we could have over 20,000 people view our upcoming annual magazine. A big jump from the 2,500 printed copies we went through from 2009-2011.

Last Chance This is the last issue of the U.S. BELTIE NEWS for all member farms with UNPAID 2011 DUES! Please send your dues to the CLRC to remain on the Society mailing list!

Chatfield Scholarship reminder



Kris von Dohrmann, Chairman Chatfield Scholarship

Applications are available for the A. H. Chatfield, Jr., Memorial Scholarships for 2011. Three \$500 scholarships are awarded annually. Forms will be posted on

www.beltie.org or may be requested from Executive Director, Victor Eggleston, Phone (608) 220-1091; Email <executivedirector@beltie.org>.

The recipients must meet the following criteria:

1. Be a member of the Beltie Youth Group, the Belted Galloway Society Inc., or a child or grandchild of a BGS member;

2. Be a graduating high school senior, a college student, or be enrolled in an advanced education program; and

3. Submit the completed application form along with a written essay explaining why he/she is the best possible candidate for the scholarship. Added consideration will be given to applicants enrolled in animal/agriculture related courses, and those experienced with Belted Galloway cattle. Extracurricular and out-of-school activities will also be taken into consideration.

Application forms must be submitted to Executive Director, Victor Eggleston, N8603 Zentner Rd., New Glarus, WI 53574, and **must be postmarked by April 30, 2011.**

New members

Christopher Akers, 237 State Farm Rd., Valatir, NY 12184-5112 (518)858-7134.

Associate Doug Carmean, WOODHAVEN, 9228 Fall Creek Rd., Leesburg, OH 45135-9116 (937)393-4587.

Garrett Lynn Dozier, 206 Fuller St., Newbern, TX 38059.

Jennifer Franz, DOWN HOME FARMS, 5100 CR 123, Mt. Gilead, OH 43338 (419)948-0207.

Junior Savanna Rain Griffith, BLUEBIRD RANCH, Box 11, Murchison, TX 75778 (903)203-4398.

Associate Amy Grubbs, 192340 Preston Rd., Lyman, NE 69352 (308)247-2835.

Kimberly Henderson, A & H RANCH, 4515 Evangeline Dr., Vidor, TX 77662 (409)201-7713.

Mann Farm & Ranch Inc., 815 W. Industrial Blvd., Cleburne, TX 76033 (817)641-8854.

Dawson & Debbie Masters & Scott & Holly Griffith, 173 HCR 3303W, Malone TX 76660 (972)465-0339.

Roger Niles & Abe Billings, NORTH TEXAS, 370CR 2114, Gainsville TX 76240 (214)535-3706.

Junior Lilly O'Ferrell, 449 N 50th St., Walnut KS 66780-4258 (620)395-2772.

Eddie & Christy Raper, HOPEFUL FARMS INC., 7313 Springfield School Rd., Lucama, NC 27851 (919)284-4842.

Profit/Loss Statement Belted Galloway Society, Inc.

	2010	2009	2008	2007	2006
INCOME					
Registrations	\$27,540	\$20,860	\$21,275	\$22,065	\$25,700
Transfers	11,400	9,345	8,540	10,055	8,715
Dues	31,955	32,740	28,040	37,580	34,980
Late fees	3,780	10,365	8,856	11,940	13,995
Pedigrees	,		10	30	10
Advertising (consisting of)					
News letter	3,700	3,010	1,470	1,770	2,037
Internet	705	300	10	210	240
Annual		9,968	9,215	9,812	11,340
Interest	243	453	1,422	2,350	2,413
Beltie merchandise	146	369	285	332	358
Misc. income & sales	598	570	596	3,302	1,540
DNA testing, certificates	• • •	- / -		-,	-,
Special services	1915	1,757	1,074	1,208	2,355
CLRC Revenue	5,427	1,707	1,071	1,200	_,;;;;;
Sale *	864				
TOTAL INCOME	\$88,273	\$89,737	\$80,793	\$100,654	\$103,683
EXPENSES					
Secretary's Office	\$26,176	\$41,420	\$41,425	\$41,000	\$41,000
Editor and Website Offices	10,785	12,605	10,800	10,200	10,200
Printing & Equipment	·	~	ŕ		151
Newsletter Printing & Mailing	9,533	9,441	9,291	10,944	8,991
Annual Mailing		658	1,165	446	501
Meeting expenses	2,123	5,459	535	273	1,253
Promotion & Advertising	-				
Brochures, printing	2,103	325	637	1,243	2,164
Shows	3,479	7,252	4,015	3,925	5,225
Sales		1,170	1,000	2,000	2,000
Annual	269	9,408	9,188	9,000	9,304
Advertising (Ads)	2,606	4,205	2,643	12,427	,
Travel	3,458	5,009	5,600	4,233	4,366
Misc. & Internet Expenses	2,128	1,286	1,797	1,925	767
DNA & credit card Expenses	1,501	2,002	1,044	1,955	1,925
CLRC fees	21,138	,	,	,	,
	· ·				
TOTAL EXPENSES	\$85,299	\$100,240	\$89,140	\$99,571	\$87,847
NET INCOME (LOSS)	\$2,974	(\$10,503)	(\$8,347)	\$1,083	\$15,836
*Income shown because some		(+	(**;••••)	÷ 1,000	÷==;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;
2010 expenses not received in					
2010 expenses not received in 2010					
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Maine Coast Cow Camp

Much awaited, much anticipated and finally here. Beltie Youth Group Members and Senior Aldermere Achiever 4-H members Alice Flint (ME) and Addie Bragg (ME) are offering a summer on the **Maine Coast Cow Camp opportunity for show animals.** Alice and Addie are the farm's oldest and most experienced show people. They have both performed extraordinarily well in the youth shows and have represented Aldermere Farm (ME) at the highest level by showing in the Open Shows. Because many breeders do not have the time to show, or others might want their cattle to have a greater degree of exposure by having them shown some here in the Northeast., Aldermere Farm is partnering with these young ladies to offer anyone the opportunity to have your show animals brought to the farm and they will be managed. Animals must have had all shots and been dewormed and have no communicable diseases.

More details are likely to be worked out but wanted you to be aware of this opportunity. Contact Ron Howard at RHoward@MCHT.org or (207)236-2739.

Belted Galloway Society, Inc. Breed Promotion Advertising/Newsletter

Dr. Victor Eggleston, Executive Director executivedirector@beltie.org Phone (608) 220-1091 Fax (608) 527-4811

Vic's phone hours are Monday through Friday from 1 p.m. - 4 p.m. (CST). A detailed message may be left at any time. Address: N8603 Zentner Rd., New Glarus, WI 53574.

Leanne Fogle~Editor~U.S. Beltie News beltienews@beltie.org Phone/Fax (309) 965-2759

About advertising ... Classified ads are free to members. All classified ads are automatically placed on the Hotline on the internet. Two-month limit on classified insertions. Please include contact information as you wish it to appear — name, farm, location, phone, Fax and Email, if any. For all Emails — Place Hotline in the Subject line. Please Email to executivedirector@beltie.org, Fax 608-527-4811or phone (608) 220-1091. We encourage members to submit ads the last two weeks of the month. Advertising bulls ... Before advertising a young male as a breeder we must be sure he is well conformed, tracks properly, has good legs and feet, and exhibits good weight gains. We should have data available on his birth weight, 205-day weaning weight, and yearling weight. If he's reached breeding age (around 18 months), it's definitely a plus to have his semen checked for quantity and motility.

Any data available should appear in your advertisement along with his birth date and the names of his sire and dam. Further, it is required that registration numbers be included on bulls advertised for sale in the Hotline and newsletter.

Canadian Livestock Records Corporation (CLRC) All Registrar Services 2417 Holly Lane Ottawa, Ontario, CANADA K1V 0M7

Registrars

Betty Foti betty.foti@clrc. ca Phone 877-833-7110 or 613-731-7110, Ext. 310 Fax 613-731-0704

Lisa Hutt lisa.hutt@clrc.ca Phone 877-833-7110 or 613-731-7110, Ext. 312 Fax 613-731-0704

Office Hours

8:00 a.m. to 4:00 p.m. Eastern Time, Monday to Friday. Lisa may also be reached from 4:00 to 6:00 p.m. from Monday to Wednesday and until 5:30 p.m. on Thursday. She is not in the office on Friday, but Betty is still available to assist you that day.

For Sale

ARKANSAS. Galloway Farm in Russellville, AR is selling Trailblazer 7138R. Although he's 11 yrs. Old, he performed very well for me including siring a red calf. His libido and his genetics are intact. He's out of Starlite Redman and a Scottish ET. I also have several young bulls and heifers for sale. Photos and additional info. Available. wwgjag@suddenlink.net or call Bill Galloway at 479-970-9339. 5/28

MONTANA. For Sale: Wayside Valley Jack Frost, DOB 1/3/2006, Reg. #10559B, Sire- Thistle Creek Jack Straw, Dam- Uphill Blackberry. He is for sale because we have retained a number of his daughters. Jack has been shown at county fairs, NILE and at the Denver Stock Show. He is gentle and easy to handle, produces beautiful, full belted calves and has great bloodlines. Contact Jon Andres, Andres Family Farm, 6000 Mercer Lane, Evaro, MT 59808, phone 406-544-9719 (Tom Andres, dad) 5/17

WISCONSIN. For Sale, two stout, perfectly marked heifers with excellent conformation. Orchard Ridge Winter. DOB:2/5/2010, Black Heifer, Sire: Klover Korners Redwood, Dam: Lush Meadows Emmy. Orchard Ridge Spring, Black Heifer, DOB: 3/21/2010Sire: Klover Korners Redwood, Dam: Klover Korners Pearl. Call David Spanton, 608-362-0579,Orchard Ridge Farms is in Beloit, WI, right on the WI/IL border.5 generation clean pedigrees on CLR. Call prices, information, or photo's. This pair of yearlings will be ready to breed soon. 5/15

MISSOURI. For sale, registered black belted bull, 11471B, Middlebrook Oak Biscuts, DOB 10/12/2007. Son of Driftwood Prime Time (AI) (ET) 10843B. Pedigree and pictures available. Larry and Deanna Loeffler, Middlebrook Oak Farm, Flemington, MO. Please call 417-282 -1699 or e-mail <u>lloeff@wildblue.net</u>. 5/14

TEXAS. For Sale: 1 bull Hide-A-Way Hill Easy 10/12/04 (10161B, Hide-A-Way Hill Red Trubador/Daybreaker Daisy), 2 cows Hide-A-Way Hill Didget 11/22/04 (Hide-A-Way Hill Red Trubador/Hide-A-Way Hill Bridget) and Hide-A-Way Hill Sparky Aura 10/16/04 (Hide-A-Way Hill Red Trubador/Hide-A-Way Hill Old My Nora), 1 - 6 month old heifer. These are excellent quality, beautiful, correct animals. All 4 are black with nice wide belts. Easy is an exceptional bull, big and very well built. Will sell them as a package or individually. They are located in Aubrey, TX. Please contact <u>kara.lifka@att.net</u> for more info. 5/11

TEXAS. Black & White Registered cow/calf, heifer by her side, cow d/ o/b 9/27/00 calf d/o/b 10/14/10, she is bred back our sire, due in August. Black & White Registered Bred Cow d/o/b 11/14/08. Black & White Registered Cow d/o/b 11/01/99 bred. Registered Black & White Heifer d/o/b 3/23/10. Black & White Heifer d/o/b 5/15/10. Contact Nancy @ 512-825-5674, or email j_n_ranch@yahoo.com ; J & N Ranch 2624 Makinson Rd. West Point, Texas 78963 5/3

MISSOURI. For sale, Breeding age young bull – Bear Creek Mark Twain (USD)32967-B, 9/14/09. Sired by champion bull Oak Valley Lone Ranger, out of our all time best producing dam, Ridgeview Juliana who is a daughter of Northfield Donald. He has good conformation with exceptional length, medium frame, medium belt. Should be a good herd sire for wide variety of females; Weanling heifer, Bear Creek Jordan (USD)32753-B, 8/24/10. Full bodied heifer, medium framed with good belt, sired by Oak Valley Lone Ranger, and out of Bear Creek Teresa with Prock Ridge, Green Arpents and Anderson Hill lineage. Les & Mary Sapp, Bear Creek Farm, Columbia, MO. 573 442-6230 <u>sappml@umsystem.edu</u>. 5/2



For Sale

NEW YORK. Registered Belted Galloway Yearling Bull For Sale. Dean Croft's Declan (USD)32287-B, calved April 30, 2010. With a good pedigree behind him and having been hand raised, halter broke and given the best feed and care, Declan is ready to move off of our farm and into your pasture. Perfect belt, sound legs, straight back and well muscled. Many pictures are available. Please contact me at <u>amesick@fairpoint.net</u> or phone (518)392-0227. 4/28

WASHINGTON. Cross the Tracks Farm, offering for sale 2 registered black Belted Galloway heifers. CTT NELKE (USD) 32807-A DOB 06/28/2010 and CTT ASTER (USD) 32806-B DOB)07/15/2010. Also available steer DOB 07/07/2010. All 3 sired by Klover Korners Red Sky. Animals are raised tame and natural on pasture and hay in beautiful NE Washington. Please contact <u>beltietracks@yahoo.com</u> or call Patricia Hrab (509) 738- 2075(home), (509)-675-0290 (mobile) 4/25

OKLAHOMA. For sale: 2 good looking b/w Beltie bull calves born 5/15/10 Reg: 32907-B (Sire: Cardinal Diablo 8471B, Dam: Okay! Sweet Sixteen),and 5/30/10 Reg: 32906-B (Sire: Cardinal Diablo 8471B; Dam: Driftwood Otto's Passion 28296B). 3 heifer calves born 5/20/10 (Sire: Cardinal Diablo 8471B, Dam: Stonesthrow Sandra 28346B); born 6/6/10 (Sire: Cardinal Diablo 8471B, Dam: Antietam Sarah Belle 25744B); and born 6/21/10 (Sire: Cardinal Diablo 8471B, Dam: Bear Creek Miss Kitty 28510B) Contact Midge Graves: <u>mgraves@rollton.com</u> or call 405-612-2716. OK Hills Farm, Coyle, OK. 4/22

ILLINOIS. Bulls and females for sale. Stonesthrow Wonover (ET) #32417 born: 11/30/09 Sire: Shiralee Moonshine Dam: Holbrook Hill Lily. Both are Platinum Lifetime and Wonover was Champion bull at the Midwest Classic show. Stones-



throw Umbro (ET) #11941 born 11/6/08 Sire: Driftwood Kingsize Dam: Holbrook Hill Lily. He was Show Bull of the Year in 2009. We have used him extensively and have progeny on the ground. A great opportunity to add proven genetics to your herd. We also are offering bred cows, heifers, and weaned calves. They are very sound, well bred, and halter broke. Some have been shown. We have several calves weaned and ready to show or add to your herd. Production information and pictures are available upon request. Sunny-brook Farms 815-547-6912 <u>sbfarms@hotmail.com</u> 4/15

INDIANA. For Sale, young, black bull, Big Rock Markie Reno #32798-B, calved 06/11/2010. Beautiful wide belt, excellent conformation, gentle disposition. Sire Nantahala Reno. Dam Big Rock Little Greta, my very best cow who consistently has raised the largest calf in my herd by weaning. Birth wt. 86 lbs., 550 lb. weaning estimate with dam on grass. I believe that this little bull has the potential to add a lot to the genetics of your herd. Reasonable. Michael Blakesley, Big Rock Farm, South Bend, Indiana, phone 574-299-1945, email <u>mblakesley@fourway.net.</u> 4/8

KANSAS. For Sale, BCA Saul (32089-B), current weight is 2460 lbs., great disposition, his calves have been in the top contemporary for growth, parentage confirmed through DNA and may be the best Kingfisher son on the market. Canadian genetics go back to Mar-Pine Marion on the bottom side of his pedigree. Other fine qualities of this bull are his total body length, clean extended front end and very thick top line. If you are needing to add some growth and outcross genetics to your herd don't pass up BCA Saul. Please contact Greg Starr, phone 913-634-3494, email dvmstarr@yahoo.com. 4/8

NORTH CAROLINA. Three Beltie steers available, ready to finish. Located north of Charlotte, NC. 704 798.3460 or <u>drfurr@windstream.net</u> Ann Furr DVM, Rockwater Farm, LLC 4/1



Belted Galloway Society, Inc.

Dr. Victor Eggleston, Executive Director N8603 Zentner Road, New Glarus, WI 53574 executivedirector@beltie.org Phone (608) 220-1091 Fax (608) 527-4811 Non-profit org. U.S. Postage PAID Permit #1040 Leesburg, FL 34748

