

2010 National Belted Galloway Sale

April 24, 2010 at Fryeburg, Maine

Dear Belted Galloway Members:

Welcome to the start of the 20th Annual National Belted Galloway Sale and Fryeburg Youth Show scheduled to be held in Fryeburg, Maine April 22-25, 2010. It is my pleasure to serve as the Belted Galloway Breed Representative for the 2010 National Sale.

Please read the enclosed forms carefully. Please note that a photograph is optional in this year's catalog, but I strongly encourage you to submit a quality digital photograph with your entry. A digital image that will provide the best clarity and can be added directly to the catalog or downloaded to the website. Please note that entries without photos will be grouped together in the rear of the catalog to maintain consistency.

It is imperative that you take the time to promote your consignment via the descriptive section of the Consignment Form. Highlight your animal's special genetic background, show accomplishments, strength of conformation, unique qualities, etc. that make it stand apart. Please provide your information in bullet point fashion as noted on the consignment form.

Please note that entries close February 1, 2010. I urge you to get your consignments to me as early as possible. This will allow us adequate time to properly review and respond to your entry submission(s). Early submissions will also enable us to prepare the best catalog possible. Lot numbers will be awarded in the order of receipt.

Please note that 5 generations clean pedigree is a mandatory sale requirement. Taking a step towards the technological revolution, we are broadcasting the National Sale live over the internet by EDJE Technologies which will allow us to provide on-line bidding to reach a wider audience.

Holding on to the past, we will be serving another delicious dinner on Friday night, April 23, 2009. The dinner will be followed by a youth auction and other festivities.

Please feel free to contact me with any questions or suggestions you may have regarding the sale. I look forward to working with you to make the 20th National Sale a memorable event.

Warm regards,

Scot Adams

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